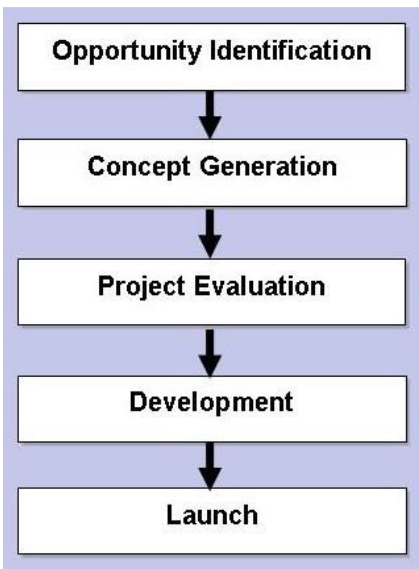


Make your research sell!



Industrial Products Development Framework

Train your staff to sell research output. Involve your students in making your research sellable!

Learn how to:

Map the idea

Manage the ideas

Use the idea

Expertise:

- New Product Innovation and Development Management
- Project Management
- Industrial Ergonomics
- Idea Management
- Intercultural Bridging

As:

- Solution Provider
- Training Provider
- B2B Liaison

Ask us how we can help you!

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Canada

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<http://www.DeveNova.com/>



DeveNova Consulting

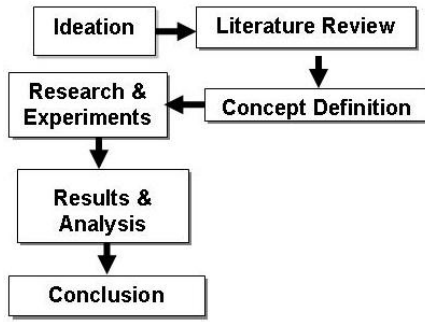
Training Specialist in
Universities



Unleash your idea...
Develop breakthroughs...
Prepare your staff and students

Phone: +1 902.402.0004

Exclusive for University



Conventional FYP Framework.

Overview

Universities by policy spend and efforts on Final-Year-Project-FYP (graduation project), but there is no solid record that FYP contributes to the return-on-investment. Now, it is the time for universities to invest in FYP. Their investment should focus on orienting the FYP supervisors and FYP students towards making FYP financially rewarding.

Universities need to prepare their staff and students. Only staff and students can make the FYP sellable.

Universities strive to qualify students to meet the standards. Students need to earn their degrees. Students need to learn how to manage their time and school work to meet the standards of the university.

Short-Term Training

This training can be customized for one day or more based on clients' needs.

To share the ideation, this short-term training is created to enable both staff and/or students understand:

For staff:

1. How to make the Final-Year-Projects sell and become rewarding in financial terms.
2. How the Products are developed industrially which will give an insight to university staff on how to make FYP in-line with new products.



3. Provide training on how to convert R&D activities into sellable products.
4. How to create teams that do brainstorming and search for new R&D idea.

For students:

1. How to make the students manage their FYP and their semester-long assignments in parallel to other courses through idea management and idea mapping. This is to support the idea of making the FYP sells
2. How to make students search for sellable FYP.

We customize the training according to your needs. For further information, our website gives more details on what we can offer you. Drop us an email and we will be pleased to reply back.