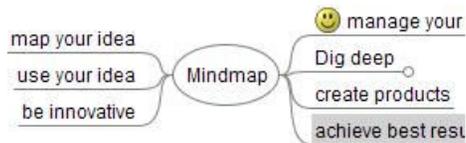


## NPD can make the change!



Industrial Products Development



Don't give fish to your staff, train them how to fish! Show them the way to innovation.

### Learn how to:

Dig for ideas

Map the ideas

Manage the ideas

Use the ideas

Create products

Human orient products

### Expertise:

- New Product Innovation and Development Management
- Project Management
- Industrial Ergonomics
- Idea Management
- Intercultural Bridging

### As:

- Solution Provider
- Training Provider
- B2B Liaison

Ask us how we can help you!

## DeveNova

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Canada

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<http://www.DeveNova.com/>



## DeveNova Consulting

Training Specialist in  
Industry



**Unleash your idea...  
Develop breakthroughs...  
Fit them to human...**

*Not Vice Versa!*

Phone: +1 902.402.0004

## Exclusive for Industry

### Overview

Firms are changing their emphasis from purely manufacturing towards higher degree of value-adding activities such as research and development (R&D), new product development (NPD), products innovation, and internally designed products. To enhance this, governments called out for life-long learning in order to create knowledge based society.

To move in-line with the government and industry, the learning process need to deal with the basic idea of product and to convert the novel idea into a product. Therefore, the individual within the industry must be able to hunt and manage ideas and transform them into a successful product into market.

Product innovation during the design process has proved to be a key factor for success. The focus on human factors (ergonomics) has shown higher levels of customer satisfaction, which ultimately leads to increased after-sales business opportunities, i.e. in service and training.

### Short-Term Training

This training can be customized for one day or more based on clients' need.

To share the ideation, this short-term training is created to enable managers, engineers, designers, R&D personnel, planners, project managers, technical sales, marketers, and product developers learn:

- How to create teams to search for new ideas for breakthrough products.
- How to manage your ideas at the individual levels and at the team level.
- Unleash your ideas, create products, and fit them to human. Not vice versa!
- How to apply ergonomics (human factors) to product design.



- Provide training on the latest Products development processes.
- Special session on the latest trends in Products development processes.
- How to employ students from universities to make R&D work for you.
- Idea Management -*Dig deep in your brain.*
- How to create teams that do brainstorming and search for new R&D idea.
- Before all, how to project manage your product development

*We customize the training according to your needs. For further information, our website gives more details on what we can offer you. Drop us an email and we will be pleased to reply back.*